



Europe Regional Committee

“BUILDING CONFIDENCE by AWARENESS”
Increasing Public Awareness – task of Deposit Guarantee Schemes

Sponsored by

Bank Deposit Guarantee Fund (Romania)
and
International Association of Deposit Insurers

Date: 30th - 31st of March 2011

Venue: Romanian Banking Institute / Bank Deposit Guarantee Fund – 3 Negru Voda St.,
bldg. A3, Bucharest, Romania

30 March

18:00 Welcome reception

31 March *Increasing Public Awareness – task of Deposit Guarantee Schemes*

9:00 – 9:30 Registration of participants

9:30 – 10:45 Welcome and Overview of Seminar:

On behalf of host institution – Mr. Eugen Dijmarescu, Chairman
Chairperson of ERC – Mr. Andras Fekete-Gyor

DGS – important pillars of financial stability –
member of the Board of the National Bank of Romania

Need of communication with public opinion
– EU representative

10:45 – 11:30 Coffee break and Group Photo

11:00 – 12:30 Panel I

Types of communication and best practices:

Information dissemination for citizens

SME **Information for corporations, with specific accent on**

Information for banks

Speakers from: FDIC (US), PIDM (Malaysia), CDIC (Taiwan), Deposit Guarantee Board (Sweden)

12:30 – 14:00 Lunch Break

14:00 – 15:15 Panel II

Media” **“Crisis Communication and New Opportunities by Web2**

outcome **A recent awareness campaign and its preliminary**

Channels of communication

Speakers from: NDIF (Hungary), FSCS (UK), Bank Guarantee Fund (Poland)

15:15 – 15:30 Coffee break

15:30 – 17:00 Panel III

Cooperation between DGS, commercial banks, central banks and supervising authorities in increasing public awareness

Speakers from: National Bank of Romania, Romanian Banking Association, De Nederlandsche Bank

Conclusions and Closing Remarks

17:00 – 17:15 Participants Complete Seminar Evaluations

17:15 Wine tasting